

(Free and download) Cat Is Art Spelled Wrong

## Cat Is Art Spelled Wrong

*From Coffee House Press*

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**From Coffee House Press :** **Cat Is Art Spelled Wrong** before purchasing it in order to gage whether or not it would be worth my time, and all praised Cat Is Art Spelled Wrong:

"Coffee House Press, a major nonprofit publisher, recently launched a Kickstarter for a book examining the Internet's cat video fetish. The book, if the Kickstarter campaign reaches its \$25,000 goal, will be titled Cat is Art Spelled Wrong, and examine themes like what makes something art, whether art is good or bad, and how taste develops. In other words, cat videos can actually be . . . pretty serious."mdash;The Washington Post"Coffee House Press one-ups

all boring Kickstarter campaigns with Catstarter, a campaign to fund a book on cat videos."mdash;The Millions"Coffee House Press's upcoming book, titled *Cat is Art Spelled Wrong*, takes the opportunity to examine a seemingly irrelevant subject from new perspectivesmdash;from 'the line is between reality/self on the internet' to 'how cat videos demonstrate either that nothing matters, or that any art matters if anyone thinks it does.' Thus, it's an earnest attempt to uncover more about human naturemdash;especially in today's internet-driven world."mdash;Cool Hunting Fifteen writers, all addressing not just our fascination with cat videos, but also how we decide what is good or bad art, or art at all; how taste develops, how that can change, and why we love or hate something. It's about people and technology and just what it is about cats that makes them the internet's cutest despots. Contributors include: Sasha Archibald, Will Braden, Stephen Burt, Maria Bustillos, David Carr, Matthea Harvey, Alexis Madrigal, Joanne McNeil, Ander Monson, Kevin Nguyen, Elena Passarello, Jillian Steinhauer, Sarah Schultz, and Carl Wilson.