

[Read ebook] Digital Design: A Critical Introduction

Digital Design: A Critical Introduction

Dean Bruton, Antony Radford

*ebooks | Download PDF | *ePub | DOC | audiobook*



DOWNLOAD



READ ONLINE

#932155 in eBooks 2013-08-01 2013-08-01 File Name: B00E0KQVUY | File size: 26.Mb

Dean Bruton, Antony Radford : Digital Design: A Critical Introduction before purchasing it in order to gage whether or not it would be worth my time, and all praised Digital Design: A Critical Introduction:

0 of 1 people found the following review helpful. Overall book served its purposeBy TMMGood book. Purchased for an academic course. Outdated shortly after.0 of 1 people found the following review helpful. Five StarsBy roanFast Shipping Thanks!

Digital Design: A Critical Introduction provides a much-needed new perspective on designing with digital media. Linking ideas from media theory, generative design and creativity with examples from nature, art, architecture, industrial design, websites, animation and games, it addresses some fundamental questions about creative design with digital media. Featuring original material based on the authors' own research, the book argues that the recognition and understanding of the interplay of the two apparently opposing concepts of rules and contingency supports original

thinking, creativity and innovation. Going beyond existing texts on the subject, Digital Design is an accessible primer whose innovative approach transcends the analysis of individual subfields - such as animation, games and website design - yet offers practical help within all of them.

Emphasising a maker's perspective on digital design - the nodes, networks, and the capacity for participation and evolution that digital media affords us - and maintaining a consistent conceptual position, this book makes the case for a generic approach to digital design. Karen Cham, Kingston University, UK As an artist myself I found the book very stimulating. The authors draw interesting connections between multiple topics. Greg Johnson, Savannah College of Art and Design, USA About the Author Dean Bruton is an artist leading the Digital Arts Program at the School of Arts and Social Sciences, Southern Cross University, Australia. He is author of *Recollections: The Contemporary Art Society of South Australia 1943-86*. Antony Radford is an urban designer and Emeritus Professor of Architecture at the University of Adelaide, Australia. He is co-author of *CADD Made Easy*, *Knowledge-Based Design Systems*, *Understanding Sustainable Architecture*, and *Design by Optimization in Architecture, Building and Construction*.