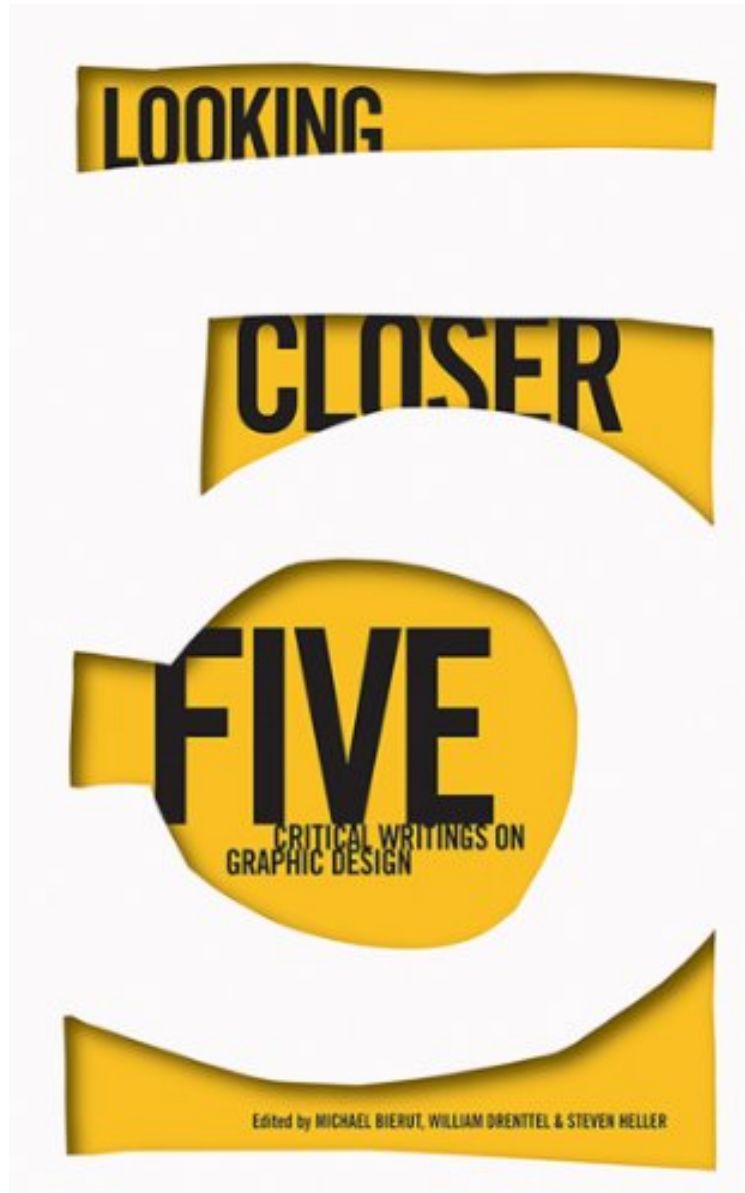


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be. Highly recommend this seller and this series of books to anyone interested in graphic design discourse. 4 of 8 people found the following review helpful. The Looking Closer series suffers a tired exit. By Michelle At this point, the essays are simply filling space. It's a shame such an important, groundbreaking series has had to encounter such an undignified exit. Most valuably this edition reflects the ineffectual ambivalence of a profession in the throws of a significant identity crisis. Hopefully the outcome is massive evolution and a telling survival of the fittest.

The final installment in this acclaimed series offers astute and controversial discussions on contemporary graphic design from 2001 to 2005. This collection of essays takes stock of the quality and profundity of graphic design writing published in professional and general interest design magazines, as well as on blogs and Internet journals. Prominent contributors include Milton Glaser, Maud Lavin, Ellen Lupton, Victor Margolin, Mr. Keedy, David Jury, Alice Twemlow, Steven Heller, Jessica Helfand, William Drenttel, Michael Bierut, Michael Dooley, Nick Curry, Emily King, and more. Among the important themes discussed: design as popular culture, design as art, politics, aesthetics, social responsibility, typography, the future of design, and more. Students, graphic designers beginning their careers, and veterans seeking fresh perspective will savor this anthology gathered from some of today's top graphic design writers and practitioners, as well as commentators from outside the profession. From the series that helped launch the design criticism movement and was the first to anthologize graphic design criticism from key sources, this volume promises to be the most provocative of all! Allworth Press, an imprint of Skyhorse Publishing, publishes a broad range of books on the visual and performing arts, with emphasis on the business of art. Our titles cover subjects such as graphic design, theater, branding, fine art, photography, interior design, writing, acting, film, how to start careers, business and legal forms, business practices, and more. While we don't aspire to publish a New York Times bestseller or a national bestseller, we are deeply committed to quality books that help creative professionals succeed and thrive. We often publish in areas overlooked by other publishers and welcome the author whose expertise can help our audience of readers.

About the Author Steven Heller is co-chair of the MFA Design: Designer as Author+Entrepreneur program at New York's School of Visual Arts. He is the author, editor and co-editor of more than one hundred books on design and popular culture.