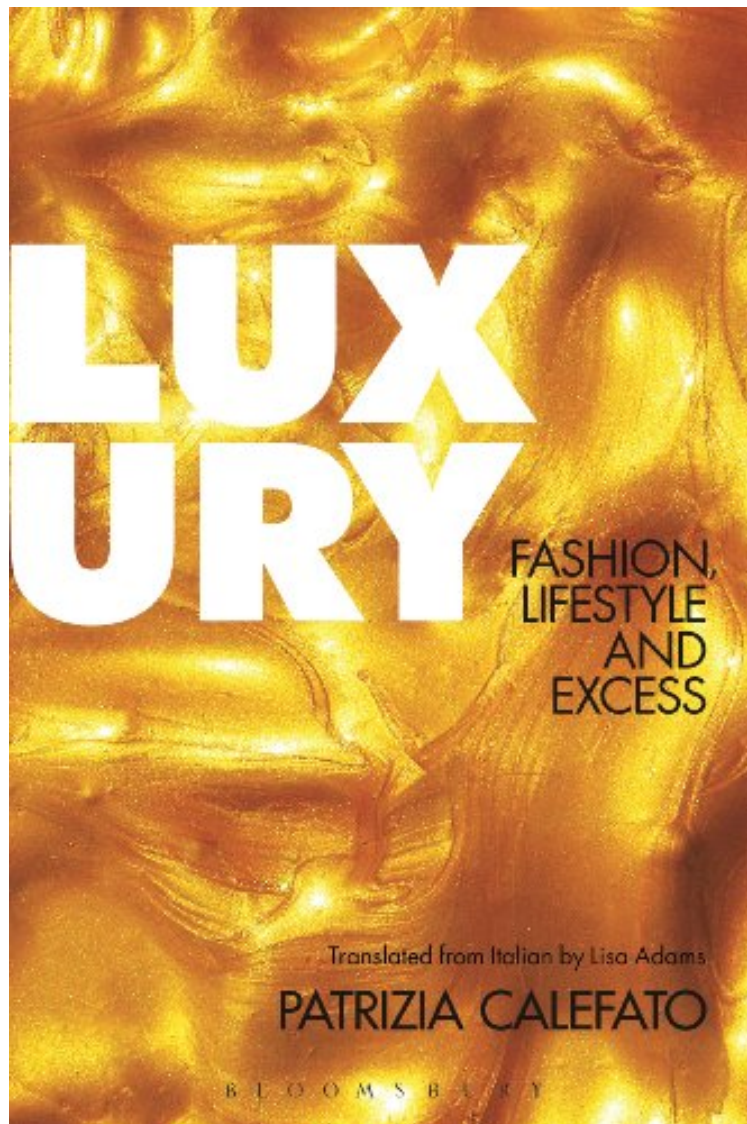


[Download pdf] *Luxury: Fashion, Lifestyle and Excess*

Luxury: Fashion, Lifestyle and Excess

Patrizia Calefato

**Download PDF / ePub / DOC / audiobook / ebooks*



[Download](#)

[Read Online](#)

#1840507 in eBooks 2014-04-10 2014-04-10 File Name: B00I0TXDCA | File size: 35.Mb

Patrizia Calefato : *Luxury: Fashion, Lifestyle and Excess* before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Luxury: Fashion, Lifestyle and Excess*:

Luxury has been both celebrated and condemned throughout history right up to the present day. This groundbreaking text examines luxury and its relationship with desire, status, consumption and economic value, exploring why luxury remains prominent even in the context of a global recession. Using approaches from cultural studies, semiotic research and aesthetics, *Luxury* presents a wide range of case studies including urban space and new technologies, travel,

interior design, cars, fashion ads and jewellery to explore what luxury represents, and why, in the contemporary world. The book will be essential reading for students and scholars across a range of fashion studies, cultural studies and sociology, and anyone interested in the power and allure of luxury today.

Luxury is so much more than any current It bag with a designer name on it. As a distinguished Italian scholar Patrizia Calefato shows in this seminal book, luxury is about excess in its purest form. Calefato draws on various, and often unexpected, guises of historical and contemporary luxury, in order to establish her unique analysis of the phenomenon of luxury. About the Author Patrizia Calefato is Associate Professor at the University of Bari, Italy. Lisa Adams is lecturer in English at the University of Bari, Italy.