

Magnifeco: Your Head-to-Toe Guide to Ethical Fashion and Non-toxic Beauty

Kate Black

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Kate Black : Magnifeco: Your Head-to-Toe Guide to Ethical Fashion and Non-toxic Beauty before purchasing it in order to gauge whether or not it would be worth my time, and all praised *Magnifeco: Your Head-to-Toe Guide to Ethical Fashion and Non-toxic Beauty*:

1 of 1 people found the following review helpful. Great Guide to Help You Shop By katya mBy now it seems common knowledge that 'fast fashion' is no fun for the environment or the workers producing it. I've looked at several ethical fashion sites and while many are great, this book compiles the best of that information in an easy to transport way. (as

opposed to how I formerly printed out pages from sites randomly -and ended up losing them) Kate Black writes about the importance of smart (ethical and sustainable) fashion choices in a way that makes it sound like you're out having coffee with a good friend who just happens to know a whole lot on the subject and is happy to share. It's never preachy and is super informative. In addition to listing chapters in ways you would shop -i.e. beauty, special occasions - there is an eye opening end chapter on how to help make your clothes last. We all shop. This guide helps us do it in the best possible way.² of 2 people found the following review helpful. Wonderful, easy to use guide for the conscientious shopper
By CDHills
This book is awesome! I try hard to be a conscientious shopper, but have struggled over the years to find sources for ethically manufactured clothes, and for non-toxic makeup. This book has good information on why we should buy fair-trade and organic goods, but what's so helpful is that it goes the next step to suggest multiple sources for where to find and how to buy these kinds of goods. I was a little worried that the book would be a downer, but it's been the opposite. I've spent a few hours looking up the brands mentioned in this book and have already bought some great things online from People Tree and PACT. The brands suggested in this book are at various price points, some are more expensive but there are a number that are priced similarly to what I would normally spend, and a number of the brands have full websites with plenty of different styles, which is what I've struggled to find in the past. It was also a lot of fun reading about and looking up beautiful collections sourced from artisans around the world. A big thank you to Kate Black for writing this wonderful book!
0 of 0 people found the following review helpful. The book is written in a wonderful narrative style that is easy to read and work ...
By Taveren
I was so excited to find out that Kate Black was writing a book! As a follower of magnifeco.com for years, a book was a welcome addition to my growing eco-fashion mindedness and library. The book is written in a wonderful narrative style that is easy to read and work through. Literally, as promised...from head to toe, Kate gives you examples on how to make better, more consumer conscious choices and also gives you the brands and designers leading the charge. As someone who is allergic to the world, I also appreciate knowing the designers and brands that put forth socially minded fashion and products. What more can I say, other than this book is indeed magnifeco! I would recommend this to anyone looking to learn more about eco-fashion and how to source alternatives to fast fashion and beauty.

In the wake of the Rana Plaza factory collapse in Bangladesh; the worst garment industry accident in recorded history; the phrase "fashion disaster" acquired a new and much more sinister meaning. Commentators suggested that the tragedy was completely predictable in a sector with a shocking track record of rampant environmental damage, use of toxic chemicals, and chronic human rights abuse. Now the industry is undergoing a shift, and many of us are questioning our buying habits. The rise of socially and environmentally responsible retailers like Patagonia and The Body Shop has led to dramatic changes in the eco and ethical fashion landscape. Magnifeco is the Fast Food Nation of the fashion world; your guide to making a difference too. In this guide, author Kate Black: Examines non-toxic beauty and ethical fashion Recommends a multitude of ways for consumers to make better decisions Introduces the brands and designers leading the way along this socially responsible path With this complete head-to-toe guide covering everything from hair and beauty products to shoes and footwear, you can feel better about everything you put on your body and be
; magnifeco! Kate Black is the founder and editor-in-chief of Magnifeco.com, the digital source for eco-fashion and sustainable living. She has lived and worked in the major fashion centers of the world, has written over a thousand articles about designers and ethical fashion, and speaks regularly at regional and national green living events.

Kate Black's Magnifeco is a wonderful and relevant book that we need to reference whenever we go shopping! Full of information on complex issues, Magnifeco identifies the problems in beauty and fashion products with clarity and a sense of purpose. Most importantly, Kate provides hope and real-life solutions that we can all act upon. Magnifeco helps us (fashionistas and shoppers alike!) make better choices in our shopping decisions and discover brands that are doing it better A phenomenal resource for our #buybetter toolbox. --- Amber Valletta, fashion icon, actress, and founder, Master Muse A powerful case for change combined with a much-needed guide to buying into the kind of future we simply must create. In Magnifeco, Kate offers a useful guide to anyone interested in aligning their values to choices we make every day. A stirring invitation to a life beyond mindless consumption and the enormous potential we each hold for good. --- Andrew Morgan, director, The True Cost Finally, a book that cuts through the noise and shows us exactly how to shop ethically and sustainably, from our hair and makeup down to the shoes on our feet. --- Elizabeth L. Cline, author, Overdressed: The Shockingly High Cost of Cheap Fashion Want to be an environmentalist but look hip and fashionable while you're marching? Kate Black's Magnifeco is the most comprehensive buyer's guide I have seen yet. --- Colin Beavan, No Impact Man In today's world, where we cannot always be guaranteed transparency when it comes to the products we are buying and brands we support, this book is a thoroughly researched and refreshing resource. It is all you need to know when it comes to protecting yourself, the planet, and your unique sense of style! --- Anna Griffin, publisher and editor-in-chief, Coco Eco magazine The Magnifeco blog has been a consistent and reliable point of reference for the sustainable fashion community, and Kate Black is a compulsive sharer of information, a curator of thoughts, unafraid to throw anything into the mix. She has

been conducting articulate and relevant conversations on the topic of ethics and sustainability in the fashion industry, and this book is a powerful condensation of her experience and observations. The definitive guide on how and why we should shop more responsibly, this book will make the journey to alternative buying both more compelling and more relevant. --- Orsola de Castro, co-founder, Fashion Revolution DayKate Black's breadth of knowledge -- and passion -- make this book a must-read for anyone interested in where our future is inexorably headed: a new industry standard of ethical, sustainable fashion and nontoxic beauty. A smart, lively, eye-opening guide to what we all need to know about what we put on our bodies every single day.--- Rona Berg, editor-in-chief, Organic Spa MagazineKate Black's new book is beyond MAGNIFECO! Unveiling the human and environmental impacts of the fashion and beauty industries, her comprehensive and important array of explanations, resources and tips is a must-read for every fashionista with a conscience.--- Marci Zaroff, ECOfashion pioneer and founder, Under the CanopyWe want to make smart and conscious choices. We aim to support responsible brands and companies with our decisions. Because we are all both citizens and consumers, at the same time. This book is a lighthouse to help us navigate the oceans of our fashion, beauty and jewelry choices --- Maria Eugenia Giroacute;n, co-author, Sustainable Luxury and Social Entrepreneurship: Stories from the Pioneers and executive director, IE Business School Premium and Prestige Observatory (Madrid)At last, a simple, easy-to-understand explanation of the link between jewelry and the environmental and social costs of mining. Black explains how harnessing the Earth's resources has resulted in inequality, abuse and environmental havoc, and offers a different way forward. Consumers have choices, and Magnifeco lays out how consumers can chose to support solutions to intractable problems like slave labor in mining camps or permanent poisoning of waterways. --- Jennifer Krill, Executive Director EARTHWORKS