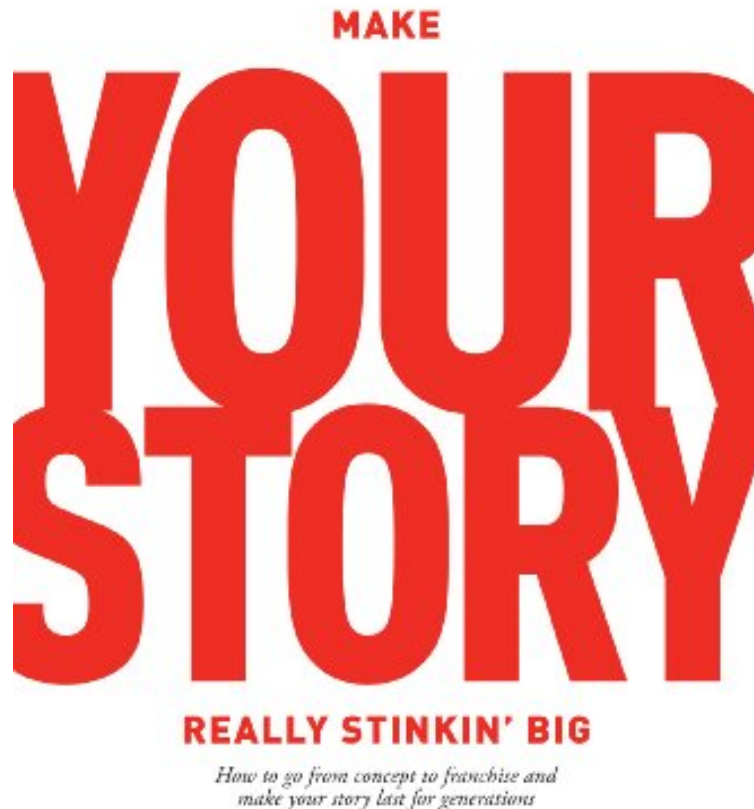


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Make Your Story Really Stink Big

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Houston Howard : Make Your Story Really Stink Big before purchasing it in order to gage whether or not it would be worth my time, and all praised Make Your Story Really Stink Big:

1 of 1 people found the following review helpful. A must-have for anyone looking to tell a story too big to squeeze into a single book/movie By Heidi Nemezc Before I read and applied the process described in this book I had a lot of 'primordial story ooze' lying around in notes on my computer and in the recesses of my mind--about ten years of them. After reading his macro/micro/nano story and fence post concept I was able to convert ten thousand years of world story into something I could actually sit down and write. The process outlined in this book allowed me to take that

ooze and put flesh and bone on it so that the story lives and breaths. I've read a few structure books, (James Scott Bell's Plot and Structure and Revision and Editing are some of my favorites in that department) as well as genre specific books like How to Write Science Fiction and Fantasy by Orson Scott Card. I can say definitively that this book has helped my storytelling more than those books. The results speak for themselves: an entire world outline pounded out in less than four weeks, after over ten years of backstory development. Houston nails it out the gate by making sure you have a reason to tell your sweeping story before you blunder through hundreds of pages and potentially years of writes and rewrites. When I finally get my Space Opera turned Fantasy in print Houston Howard's name will definitely be in the acknowledgements. 2 of 2 people found the following review helpful. Really Stinkin' Good By Josh Molina Make Your Story Really Stinkin' Big is a vast and comprehensive guide to begin building transmedia worlds that last. The book urges you to roll up your sleeves and start thinking in new ways that you would've never thought possible. Houston not only gives you the tools to make your story flow but the book passionately empowers you to get off of your couch and begin the creative process and the creative thinking of getting out and doing it for yourself. If you're a story teller or even just enjoy reading I highly recommend you read this book to give you a different perspective on how to take a story and make it really stinkin' big. Houston definitely took all the complicated parts of story telling and made it easily understandable to anyone. As I mentioned early I would highly recommend this book and take a look at the creative process of story telling! 1 of 1 people found the following review helpful. Informative and Motivating Book on Story Writing and Transmedia By Angela Stevenson As a professional in the entertainment industry, I was impressed with the thoroughness of Howard's approach to story writing and transmedia. Throughout the book, you get the impression that Howard is "letting you in" on his trade secrets about how successful stories are developed and marketed. I'm convinced that applying Howard's approach to my ventures will result in success. The book is full of interesting ideas, compelling graphics, and smart analogies that held my attention and encouraged me to push my work to new heights.

A creative, yet straightforward manual on how to take one concept and turn it into a franchise that will last generations. Houston Howard's "360 Story Weaving Process" is revealed with step-by-step instructions on how to best intersect entertainment, marketing, and technology.

About the Author Houston Howard is the CEO/Founder of One 3 Productions. He is a recognized leader known for crafting strategic vision used to achieve business and creative goals. He attended law school, where he specialized in entertainment law and trial advocacy and was awarded the 2005 Virginia Trial Lawyers Award upon graduation. Howard made a strategic decision to skip film school, and instead chose to self-educate himself through the use of Michael Wiese Productions books. Houston currently resides in Burbank, California.