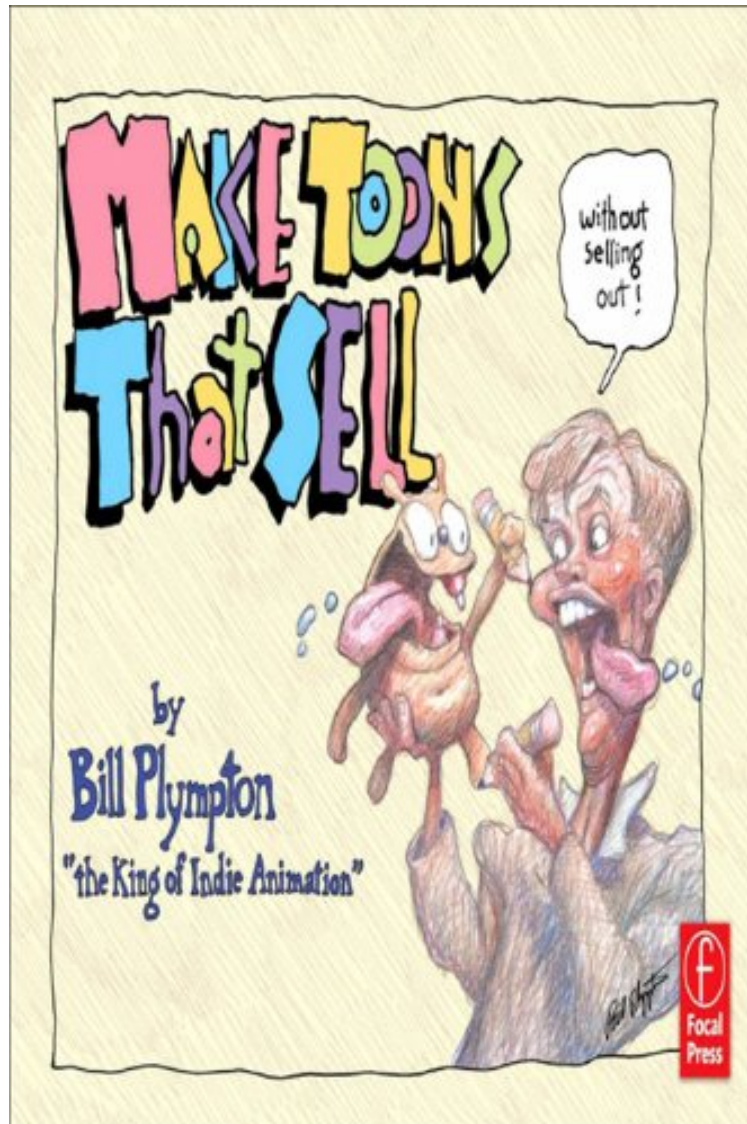


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Making 'Toons That Sell Without Selling Out: The Bill Plympton Guide to Independent Animation Success

Bill Plympton

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Bill Plympton : Making 'Toons That Sell Without Selling Out: The Bill Plympton Guide to Independent Animation Success before purchasing it in order to gage whether or not it would be worth my time, and all praised Making 'Toons That Sell Without Selling Out: The Bill Plympton Guide to Independent Animation Success:

0 of 0 people found the following review helpful. There are many books about drawing for animation and the fact is books aren't going to make someone a better animator. The onlyBy M. ClarkI don't write a lot of reviews, but felt the

previous reviewer may have missed the purpose of this book. This is not a book about animating for the most part. It is a book about the business side of creating animation. There are many books about drawing for animation and the fact is books aren't going to make someone a better animator. The only thing that's really going to make anyone better is practice and drawing ... lots and lots of drawing. What this book covers and does well is information on what you need to put together to raise money for your film, what types of ideas may make for a successful short animated film, what festivals to submit to, other ways to market and distribute your film, and preparing press packets, releases, and materials. This may not be of interest to someone only interested in the creative end of things, but are essential for anyone wanting to actually have a lasting career in the industry without working for one of the major studios. While I may not agree with everything Mr. Plympton puts forth, my only real complaint is that maybe some of the information is not as specific as I'd like to see. That and even though it is a book about the business end of things, there is still quite a bit of drawing info. The longest chapter of the book is actually about drawing and animating, with many illustrations and such. Lots of people do animated films that never get seen or heard of. This book is for those people that want to get their films out there seen and maybe even make some money from them. Bill Plympton is one of a very small percentage of artists that know how to do this and is interested in passing on this information. 0 of 0 people found the following review helpful. Too raw for me By Kindle Customer Though this gentleman has obviously done a lot of animation I found the book to be raw on his attitudes, language etc and not rich enough on content to glean to hone the skills.

Learn the secrets behind independent animation from the "The King of Independent Animation"; - Academy Award-nominated Bill Plympton. This living legend breaks down how to make a career outside of the world of corporate animation - and without compromise. Learn time-saving techniques, the secrets to good storytelling, and the business-side of short and feature-length animation films.