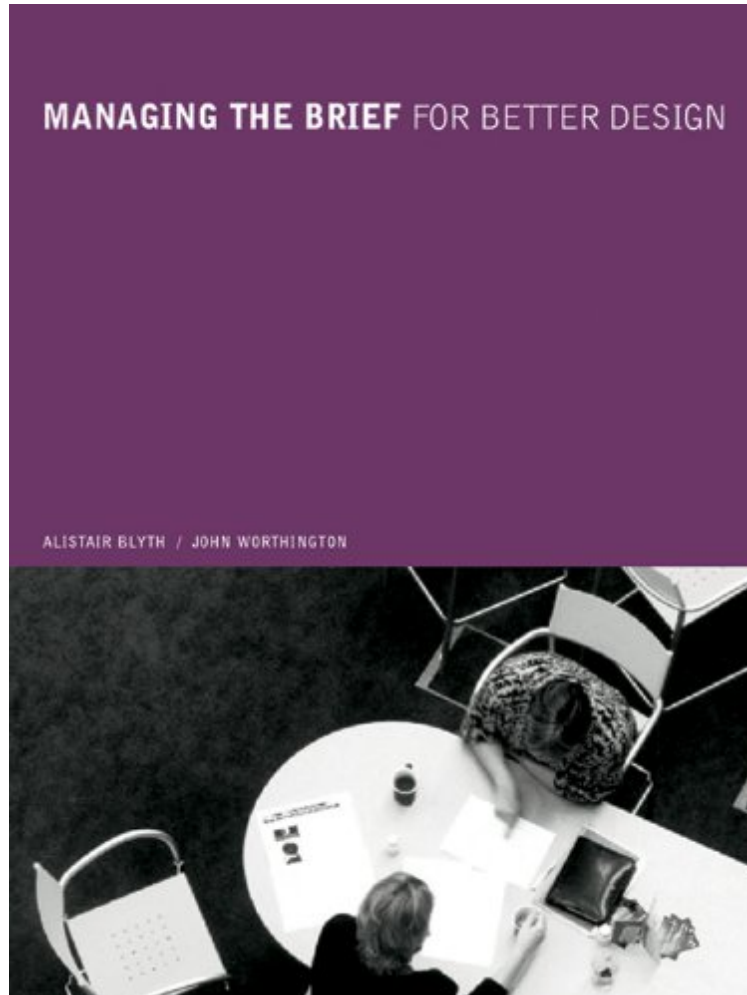


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Managing the Brief for Better Design

Alastair Blyth, John Worthington
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The book was recommended to me by a leading project manager who used it in his ph.d degree. It has also been widely cited by architects and engineers in Norway's leading University. I used it in my master thesis and I truly enjoyed the somewhat pragmatic angle of the book. I personally don't like heavy calculations when it comes to projects. It all depends on the inputs. MTB gets down to the nitty-gritty. However, it's pretty tough reading, and it takes time to understand all the concepts. I recommend this book, 5 star :)
Andreas Hoftun, M.Sc Civil Engineering

Based on extensive research, this book offers an understanding of the briefing process and its importance to the built environment. The coverage extends beyond new build covering briefing for services and fit-outs. Prepared by an

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