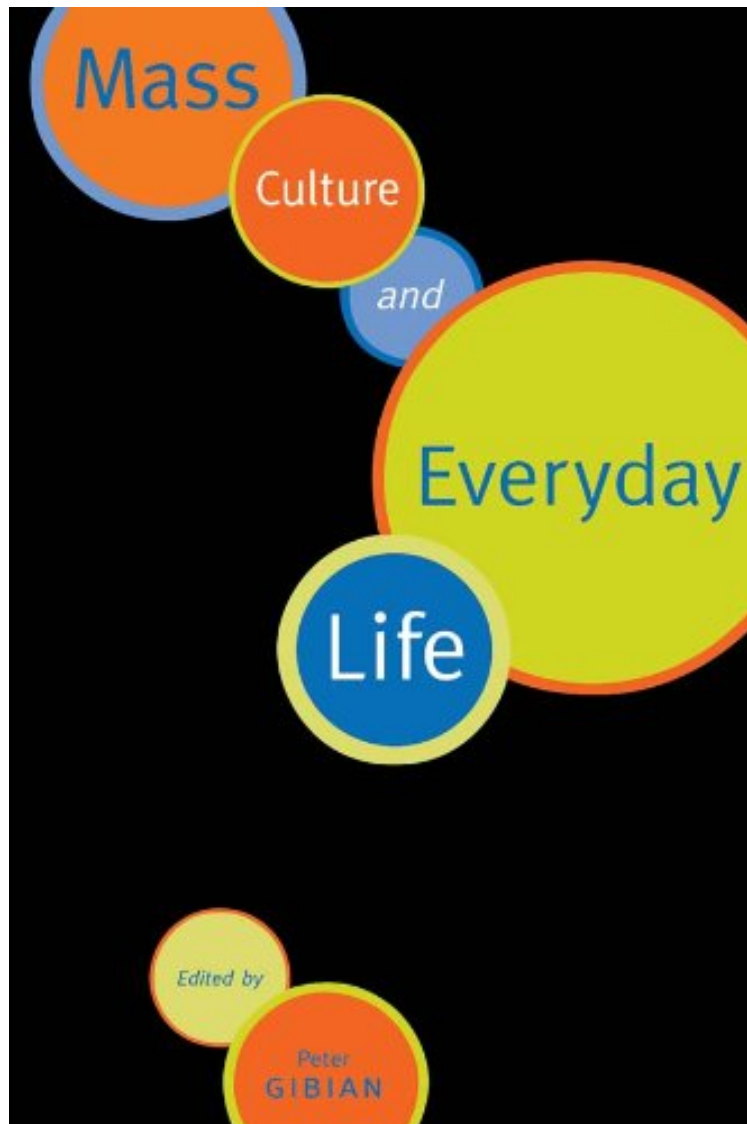


(Free) Mass Culture and Everyday Life

Mass Culture and Everyday Life

From Routledge

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Mass Culture and Everyday Life is a collection of lively work from the small but seminal journal *Tabloid*. The book offers a clarification of the study of mass culture as it transforms daily life, providing a detailed survey of a wide range of the mass culture phenomena that have defined our everyday lives in recent years: from Hillary's hairdo to tampons,

exercise fads and fashion trends; from soaps to opera to rhythm and blues; from horror movies to the interrelation of cats, pigs and mothers in Babe. This volume includes ground-breaking essays on: the boom of talk radio and talk TV; shopping as cinematic spectacle; and how "everyday life" in the university community has become a key battleground in America's "culture wars." The direct, accessible, and refreshingly personal work speak not only to an academic audience but to a wide general readership.