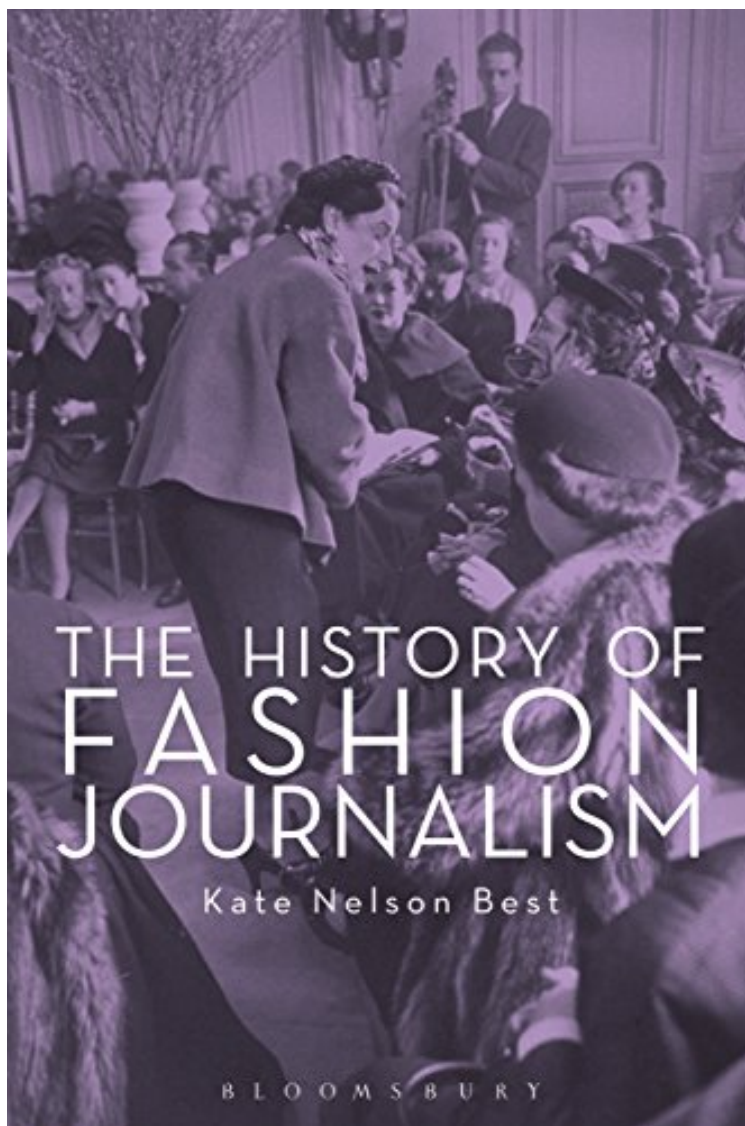


The History of Fashion Journalism

Kate Nelson Best

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Kate Nelson Best : The History of Fashion Journalism before purchasing it in order to gage whether or not it would be worth my time, and all praised The History of Fashion Journalism:

0 of 0 people found the following review helpful. Excellent Book about Fashion JournalismBy Kim VossThis is an excellent and much needed book. It covers fashion journalism broadly - from newspapers to magazines to blogs. The well-researched book is great read for those interested in fashion history in general and would also be appropriate as a reader for material or popular culture classes. I highly recommend the book and hope it becomes a foundation for further research in this area.

The History of Fashion Journalism is a uniquely comprehensive study of the development of the industry from its origins to the present day, and including professionals' such as Dylan Jones's vision of the future. Covering everything from early tailor's catalogues through to contemporary publications such as LOVE, together with blogs such as StyleBubble, and countries from France through to the United States, The History of Fashion Journalism explores the origins and influence of such well-known magazines as Nova, Vogue and Glamour. Combining an overview of the key moments in fashion journalism history with close textual analysis, Kate Nelson Best brings to life the evolving face of the fashion media and its relationship with the fashion industry, national politics, consumer culture and gender. This accessible and highly engaging book will be an invaluable resource not only for fashion studies students but also for those in media studies and cultural studies.

This is a thorough and much-needed study of the history of the fashion press from its beginning to the present day, with a focus on France, the UK and North America. Covering the shift from print to digital media, it will be useful to students and scholars alike and adds to the growing literature on this important topic. -- Francesca Granata, Parsons School of Design, The New School, USA Taking us on a journey of discovery through the history of fashion journalism from the eighteenth century to the present day, this beautifully illustrated book is an most welcome addition to the subject. -- Sanda Miller, Southampton Solent University, UK. About the Author Kate Nelson Best is an Associate Lecturer at Southampton Solent University, UK. She has also worked as a freelance journalist for publications such as The Guardian and Tatler.