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The Museum Experience Revisited

John H Falk, Lynn D Dierking

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John H Falk, Lynn D Dierking : The Museum Experience Revisited before purchasing it in order to gage whether or not it would be worth my time, and all praised The Museum Experience Revisited:

1 of 1 people found the following review helpful. Excellent book and in-depth overview of the museum "business"By Health ConsciousExcellent book and in-depth overview of the museum "business", the constituent's profiles, and challenges museums face in the 21st century. A must read for anyone going into the museum non-profit sector.1 of 1 people found the following review helpful. Excellent update. It's hard to find books on the ...By Robert W.Excellent update. It's hard to find books on the museum field written in an engaging manner. This one isn't perfect, but getting there.4 of 5 people found the following review helpful. Great First BookBy The Sassy CountessI am giving this a five

because I think that it hits on all of the points of museums. However, I would like to add that this is really for the beginner, or for someone who just likes to read everything they can about a subject. To be honest, I opened it just enough to get my discussion board done, and even some weeks didn't open this one at all. Why? because the same information is in other books. However, I think that for someone just getting into Museum studies, this is a perfect first book.

The first book to take a "visitor's eye view" of the museum visit when it was first published in 1992, *The Museum Experience* revolutionized the way museum professionals understand their constituents. Falk and Dierking have updated this essential reference, incorporating advances in research, theory, and practice in the museum field over the last twenty years. Written in clear, non-technical style, *The Museum Experience Revisited* paints a thorough picture of why people go to museums, what they do there, how they learn, and what museum practitioners can do to enhance these experiences.

“By updating their seminal work, Falk and Dierking have made *The Museum Experience Revisited* a must read for museum professionals who want to have the greatest impact on their visitors. With new references to social and digital media, insights into visitor motivations and learning, and suggestions for practitioners, it's again among the most influential of resources.”—Cynthia Vernon, Vice President of Education and Guest Programs, Monterey Bay Aquarium