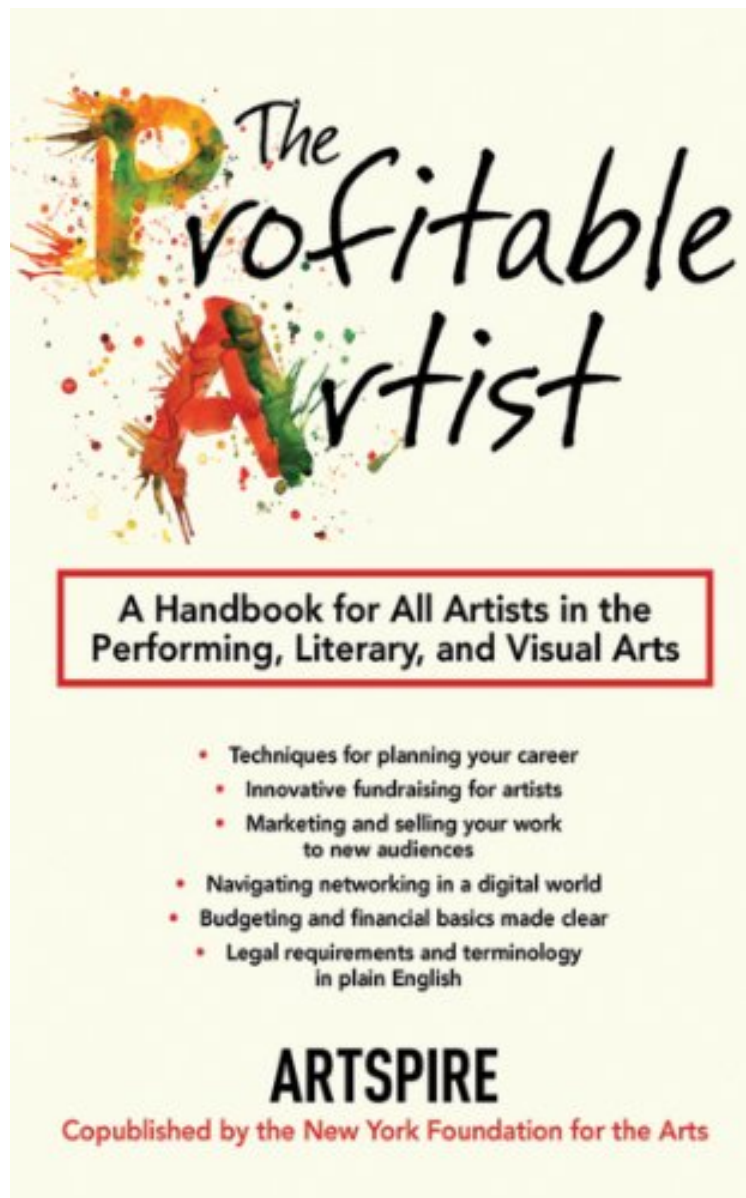


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The Profitable Artist: A Handbook for All Artists in the Performing, Literary, and Visual Arts

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While all art is unique, the challenges artists face are shared regardless of background, experience, and artistic medium. With decades of experience training and helping artists, the expert staff of the New York Foundation for the Arts have compiled a "best practices" approach to planning and organizing an art career. In this book, NYFA has identified common problems, examined specialized areas of business, finance, marketing, and law, and distilled these topics in such a way that readers can digest them and apply them to their own experience and practice. Included are interviews, anecdotes, and in-depth case studies. The skills and guidelines in *The Profitable Artist* will also translate effectively to teaching and mentoring opportunities that artists may encounter as their career progresses. This invaluable guide appeals to all artists in all disciplines of the literary, media, performing, and visual arts, from recent art school graduates to established artists undertaking new arts businesses to artists seeking more from their careers at any stage of their career.

About the AuthorArtspire.org is an online community that supports the needs of artists and arts enthusiasts across the country and around the world. It is a program of the New York Foundation for the Arts, which has been providing essential services to artists in all disciplines since 1971. With forty years of institutional experience in arts education, Co-publisher NYFA brings an authority and legitimacy unmatched by any single author.